



Criteria checklist



Pledge

Set your overall net zero target date - this must be by 2050 at the latest and include **scope 1, 2 and 3**.



Pledge

Set your **interim target date** - to be achieved in the next decade which reflects maximum effort toward or beyond a fair share of the 50% global reduction in carbon dioxide by 2030.



Plan

Provide a link to a **net zero transition plan on your website** which describes clear actions to reduce **scope 1, 2 and 3 emissions** and achieve your target dates. This is often a multi-year document. It does not need to reference the campaign or be specifically called a net zero transition plan provided the content fulfills the criteria.



Proceed

Take immediate action toward achieving (net) zero, consistent with delivering interim targets specified.



Publish

Provide a link to a **publicly available annual progress report on your website**, which includes tracking of carbon emissions data.



Persuade

Share the **policy and engagement actions** that your institution are taking to persuade wider society to achieve net zero by 2050.

Useful links:

[campaign criteria](#) and [interpretation guide](#)